

# BlueStar® E-Commerce US Leaders Index

The BlueStar® E-Commerce US Leaders Index (BECOM) tracks the perforance of the largest and most liquid US-incorporated and USlisted companies in the E-Commerce industry. This is a modified market cap-weighted index, and only includes companies that generate at least 50% of their revenue from e-commerce services, such as internet market places and market place platforms, internet-based payment services, internet booking and streaming services, or e-commerce optimization and fullfillment software.

### **Key Features**



### Size and Liquidity Requirements

Full MCap of at least 1 bln USD. Three months average-daily-trading volume of at least 1 mln USD at a review and also at the previous two reviews. At least 250,000 shares traded per month over the last six months at a review and also at the previous two reviews.

### Universe

Companies have to operate e-commerce websites or offer products or services that support e-commerce.

### Diversification

Company weightings are capped at 10%.

#### Review

Semi-annual in June and December.

### Index Data

INDEX PARAM	METERS		
Launch Date	11 Sep 2018	Components	50
Туре	Sector	Volatility (250 days)	17.10
Currency	USD	Full MCap bn USD	4,271.51
Base Date	28 Dec 2012	Float MCap bn USD	3,122.15
Base Value	100.00	Correlation* (250 days)	0.79
		* FOM Online Retail	

EQM Online Retail

FUNDAMENTALS*	
Price/Earnings Trailing	44.04
Price/Book	7.01
Price/Sales	2.76
Price/Cash Flow	21.71
Dividend Yield	0.24
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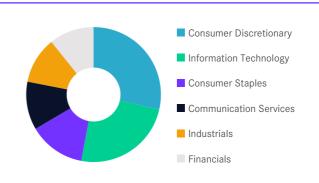
<sup>\*</sup> as of 31 Mar 2024

ANNUALISED PERFO	ORMANCE*
1 Month	-0.78%
1 Year	41.09%
3 Years	-4.81%
5 Years	9.87%
7 Years	20.12%

<sup>\*</sup> Total Return Net Index

### Sector Weightings

Sector	Count	Weight
Consumer Discretionary	13	28.58%
Information Technology	13	24.35%
Consumer Staples	3	13.58%
Communication Services	7	11.56%
Industrials	5	11.18%
Financials	9	10.75%



Large-Cap

Mid-Cap

Small-Cap

■ Micro-Cap



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## Country and Size Weightings

ountry	Count	Weight
United States	50	100.00%

Size	Count	Weight
Large-Cap ( > 6 bn)	33	97.91%
Mid-Cap (1.5 bn - 6 bn)	17	2.09%
Small-Cap (0.2 bn - 1.5 bn)	0	0.00%
Micro-Cap (0.0 bn - 0.2 bn)	0	0.00%

# Index Components

Top Components by Weight	Country	Weight
SALESFORCE INC	US	10.82%
WALMART INC	US	10.51%
NETFLIX INC	US	9.88%
AMAZON.COM INC	US	9.06%
SERVICENOW INC	US	8.66%
UBER TECHNOLOGIES INC	US	7.21%
BOOKING HOLDINGS INC	US	5.82%
MERCADOLIBRE INC	US	4.44%
FISERV INC	US	4.22%
PAYPAL HOLDINGS INC.	US	3.56%
TARGET CORP	US	2.76%
AIRBNB INC	US	2.34%
Subtotal		79.28%

YTD	1 Day	
-44.98%	8.02%	
-58.88%	3.65%	
31.27%	1.44%	
37.86%	1.43%	
31.63%	1.10%	
	-44.98% -58.88% 31.27% 37.86%	

Worst Performing Components	YTD	1 Day
UPSTART HOLDINGS INC	-16.35%	-5.71%
MARQETA INC-A	-26.50%	-4.11%
FLYWIRE CORP-VOTING	-25.27%	-3.89%
SPS COMMERCE INC	0.04%	-3.50%
WAYFAIR INC	-38.07%	-3.24%

# Symbols

	Symbol	ISIN	WKN	Sedol	Bloomberg	Reuters	Telekurs
Price Index	BECOM	DE000SL0FUM6	SLOFUM	BQ0GRX1	BECOM	.BECOM	118655360
Total Return Net	BECOMNTR	DE000SLA6176	SLA617	BMGR536	BECOMNTR	.BECOMNTR	43734080
Total Return Gross	-	-	-	-	-	-	-



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For further information visit www.marketvector.com

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